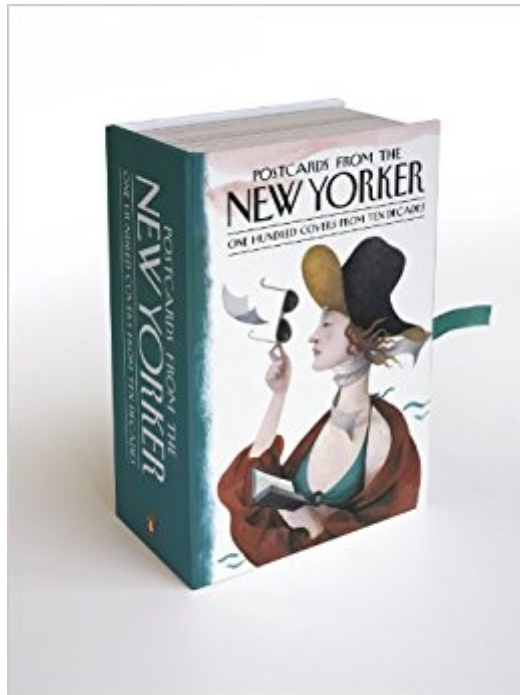


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# Postcards From The New Yorker: One Hundred Covers From Ten Decades



## Synopsis

The New Yorker was launched in 1925, and offers reporting, criticism, essays, fiction, poetry, humour, and cartoons. From the very outset, the founders, Harold Ross and Jane Grant, declared that their sophisticated magazine was 'not edited for the old lady in Dubuque'. The New Yorker has also offered great literature in short stories from such acclaimed writers as John Cheever, Roald Dahl, Alice Munro, Haruki Murakami, Vladimir Nabokov, J. D. Salinger, and Shirley Jackson. From the very first issue, the now iconic monocled dandy Eustace Tilley made The New Yorker's covers unique and pointed. These signature traits have continued right up to the present day in the striking and sometimes controversial covers from such artists as Peter Arno, William Steig, Saul Steinberg, Jean-Jacques SempÅ©, and Art Spiegelman. Selected by FranÅ§oise Mouly

## Book Information

Card Book: 100 pages

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## Customer Reviews

FranÅ§oise Mouly joined The New Yorker as art editor in April 1993. She is the publisher and Editorial Director of TOON Books, an imprint of Candlewick Press. In 1980, Ms. Mouly was the founder, publisher, designer and co-editor with her husband, Art Spiegelman, of the pioneering comics anthology 'RAW', which launched artists such as Charles Burns, Sue Coe, Chris Ware, Xavier Mariscal, and many others. Ms. Mouly has been responsible for over 900 covers over her tenure at The New Yorker, many of which have been chosen by The American Society of Magazine Editors (ASME) as 'best cover of the year'. Born in Paris, FranÅ§oise Mouly studied architecture at the Beaux Arts, and moved to New York in 1974. In 2011 Ms. Mouly was awarded FranceÂ s

highest honor, the Legion of Honneur. She and her husband live in Manhattan.

These postcards are amazing. Well worth the price. Some of them were so funny that I couldn't bring myself to mail them to anyone...I want to keep and frame 'em. I had never really paid attention to the New Yorker magazine covers before and am so glad that I ordered this product. A great price for 100 postcards is what got my attention, and I'm glad it did.

Some cards were great while others were so-so. These cards are thick, and I mean THICK, they're like cardboard. Per USPS rules, postcards thicker than 16pt cannot be sent without an envelope or have to have a letter rate postage instead of postcard postage. These cards are probably 20pt or thicker.

Bought this book to use the postcards as the guestbook at my wedding. My fiancé and I live in New York, but we are from the South. I am trying to find creative ways to share our NYC life with guests, and this is the perfect way! I bought several other New York postcard books because we are having 350 guests and this was by far the best value as I didn't want to spend hundreds of dollars to track down cool and unique postcards for so many people. Definitely a great purchase and very happy about the price.

I bought this package for Postcrossing, but you will probably need a pretty specific request or direct swap in order to use these cards. The art styles can seem repetitive in the same years, which makes sense, but there isn't much variety for sending out as random swaps. There are lots of cards of great quality, though, if you can find a use for them all.

Wonderful set! I'm at my third one... I post these on the board outside my office; college students are invited to take one if they like. These cards have been disappearing fast! Great quality, nice colors, with only a handful that I will not post due to... their graphic nature! But most are in what most consider to be "good taste", and a few are truly "iconic".

Each card is unique. I love them. Very nice card stock with a dividing line on back between address and message area. A lot of the other sets of 100 cards have duplicates--usually 2 of each of 50 cards. All 100 of these are different. I'm pleasantly pleased and surprised.

I own several sets of postcards and these are my favorites. It's like mailing little pieces of artwork. They're nice and sturdy, and if you're into a great surface for writing (I'm a lettering artist) these get an A+. They take ink beautifully.

Beautiful cards. There's a nice variety in the subject matter of the covers but it does include many NYC cityscape covers which is what I was hoping for.

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